



Interpretation Canada

EST. 1977

Interpretation Canada Awards of Excellence

Entry Form 2019

Organization

Organization / Site / Agency Name:

Contact name and title:

Email address:

Phone number:

Mailing Address:

Payment has been made: Yes No credit card cheque other _____

(Entry fee must be made before entry)

I understand that this entry may be posted to the Interpretation Canada website and may be used by Interpretation Canada for training, professional development and promotional purposes. Submissions will be credited as per the organization and individual names submitted on the entry form.

Signature:

Date:

Entry

Title of program or project/media:

Personal Interpretation:

Theatrical

Video Link:

Non-theatrical

Video Link:

Non-personal Interpretation:

Type of media, e.g. brochure, exhibit, graphic novel, web-based, etc. _____

List of names of those to receive certificates – one for agency and up to 3 individuals

Personal Interpretation

Please provide a link to a You Tube or Vimeo video of the program – from introduction to conclusion. Note the video is not to exceed 60 minutes. While recording skills are not evaluated, it is difficult to fairly judge a poorly filmed program, especially if the interpreters cannot be heard or seen. Please be sure camera is close enough or connected to mic and is in the correct orientation. (Provide a PDF of the script if needed.)

Along with the entry form above please provide the following as a Word or PDF document.

1. Link to You Tube or Vimeo video of the program (Please double check your video is accessible to others).
 2. Please state the theme statement for the program (see Sam Ham).
 3. What are the goals and objectives of the program?
 4. How does the program relate to the agency's/site's mandate or mission statement? (max 200 words)
 5. Please identify the target audience in as much detail as possible. (max 200 words)
 6. What is the program's call to action?
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Non-personal Interpretation

Please provide electronic versions of your interpretive product. Acceptable formats are PDF, PowerPoint, You Tube video or URL links. Note that text should be legible so you may need to include a PDF of text components. For larger projects, the introduction, a sampling of the content, and the conclusion will be sufficient. Photos of the project in-situ are helpful.

Along with the entry form above please provide the following as a Word or PDF document.

1. Attach electronic versions of your interpretive product.
2. Please state the theme statement for the interpretive product (see Sam Ham).
3. What are the goals and objectives of the interpretive product?
4. How does the product relate to the agency's/site's mandate or mission statement? (max 200 words)
5. Please identify the target audience in as much detail as possible. (max 200 words)
6. What is the product's call to action?

Entry Deadlines and Submission

All entries for the current year must be received by **February 1** of the following year. Entries for programs or products produced in 2019 must be received by February 1, 2020.

Entrants must have copyright permission to submit their entries.

Payment for submissions must be received before the entry. Payment may be made online via credit card. (www.interpretationcanada.ca Awards-of-Excellence)

IC member: \$15.00 + GST = \$15.75

Non-member: \$45.00 + GST = \$47.25 includes a one-year individual professional membership

Changes to or additional certificates will be available at a small additional cost

All entries will receive valuable feedback from the judges. Gold winners will receive a plaque. Gold, Silver, Bronze and Honourable Mention entries will receive an Awards of Excellence certificate, as well as promotional materials.

Send your entry to awards@interpretationcanada.ca

Note

Personal Interpretation entries receive a bonus point for including a traditional lands acknowledgement during the program introduction.

Evaluation Criteria

The following is a general overview of the evaluation criteria for Interpretation Canada's Awards of Excellence for programs delivered and products developed in 2018.

Personal Interpretation Programs

- Incorporation of theme
- Purposefulness of program as it relates to goals and objectives
- Identification of target audience
- Call to action
- Best practices and interpretive principles
- Organization of presentation
- Support materials
- Delivery techniques
- Audience Engagement

Non-personal Interpretive Products

- Incorporation of theme
- Purposefulness of program as it relates to goals and objectives
- Identification of target audience
- Call to action
- Best practices and interpretive principles
- Content
- Design

We look forward to reviewing and sharing the best of the best of your interpretation.
Interpretation Canada Awards Committee